

[www.AVHCC.ORG](http://www.AVHCC.ORG)  
Media Kit 2016



ANTELOPE VALLEY  
HISPANIC CHAMBER OF COMMERCE  
SUPPORTING HISPANIC COMMUNITY GROWTH AND DEVELOPMENT



**GREAT MARKETING STARTS WITH GREAT  
NETWORKING**



## Where Business Owners Become Family

## Put Your Ad Here!

contact us for details

## Put Your Ad Here!

contact us for details

We Take Great Pride in Our Community! Come Experience Why The AV Hispanic Chamber of Commerce is one of the fastest growing chambers in California.

## Our Vision



## Why Join



## Community



**Antelope Valley**  
**HISPANIC CHAMBER of COMMERCE**  
Supporting Hispanic Community Growth and Development

## Getting The Most Out of Your Membership

Use Your Membership

Take advantage of all the Free services we offer to our members & stay ahead of your competitors.

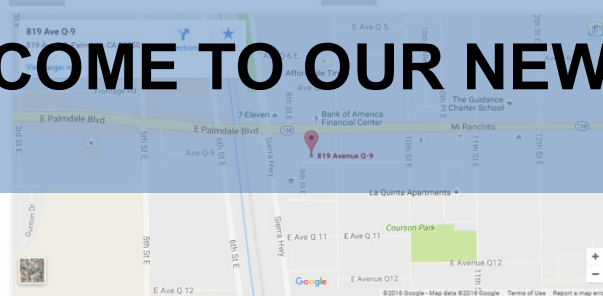
### Ongoing Education

We have partnered with the SBA to provide ongoing education in Sales, Marketing, Customer Service & other business building educational workshops.

We have members in all different types of industries. We believe in a collaborative network to maximize your efforts.

Members that join, & engage have the highest rate of success. We encourage all our members to connect, collaborate and grow.

# WELCOME TO OUR NEW SITE



## Quick Links

- Home
- Terms and Conditions
- Privacy Policy
- Contact AVHCC

## Social Network



## Recent Posts

Monthly Luncheon  
June 1, 2016

## Tickets

[Donate](#)

## Newsletter

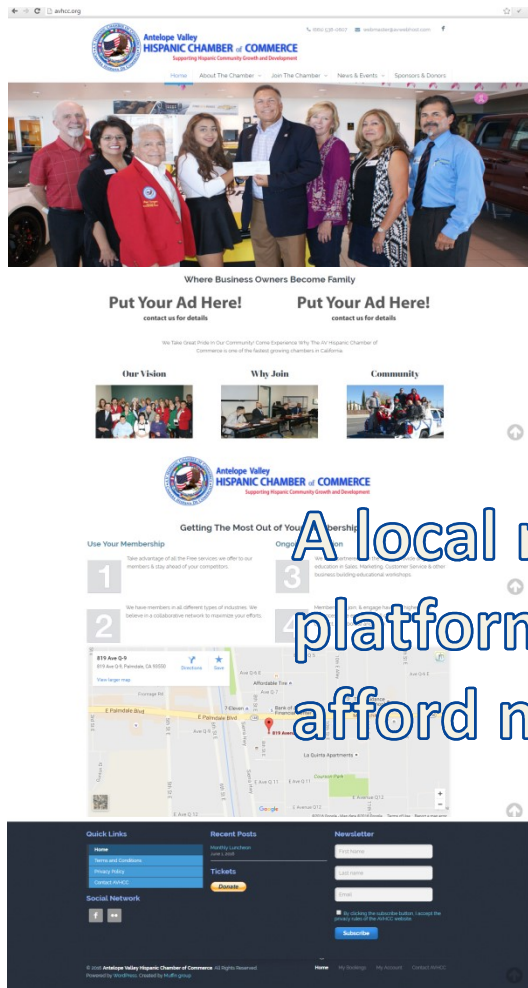
First Name

Last name

Email

☐ By clicking the subscribe button, I accept the privacy rules of the AVHCC website.

Subscribe



The last decade has introduced new choices for marketers, agency executives and media professionals seeking information and insights. In a world of many media options competing for attention and time, Advertising Age remains the clear leader for the advertising and marketing industry.

Whether you need to build your brand, establish yourself as a thought leader or make meaningful connections, align yourself with the most powerful brand in the business.

The Antelope Valley Hispanic Chamber of Commerce is an award winning chamber with diverse membership base offering business resources, networking opportunities and continued education platforms.

# NOT YOUR AVERAGE MEDIA BUY



THE AV HISPANIC MARKETING HITS THE  
CORE HISPANIC COMMUNITY IN ONE OF  
THE LARGEST POPULATED AREAS IN  
LOS ANGELES COUNTY



## WHY BRAND HERE?

LARGE POPULATION 530,179

HISPANIC POPULATION 233,398

MEDIAN AGE 33.2

AVERAGE INCOME \$67,830

HOME OWNERS 66.1%

EMPLOYEE INCOME \$2.4 Billion

NUMBER OF EMPLOYEES 77k+

EST. 1/3 Pop. Commute to L.A.

Edwards Air Force Base Economic Impact \$1.44  
Billion

[socalleadingedge.org/resources/studies/](http://socalleadingedge.org/resources/studies/)



## PREMIUM WEBSITE SPONSORSHIP PACKAGES

### PLATINUM

**\$2,500**

- 4 MINUTE INFOMERCIAL
- 1 BANNER (SPOT A)
- FREE MONTHLY AVHCC LUNCHEON FOR TWO PEOPLE.
- ANNUAL MEMBERSHIP INCLUDED
- WEBSITE ROLLING BANNER LARGE ( SPOT D)
- LUNCHEON RECOGNITION
- LUNCHEON BANNER

### GOLD

**\$1,500**

- 3 MINUTE INFOMERCIAL
- 1 BANNER ( SPOT B OR C)
- FREE MONTHLY AVHCC LUNCHEON FOR TWO PEOPLE.
- ANNUAL MEMBERSHIP INCLUDED
- WEBSITE ROLLING BANNER SMALL ( SPOT E)
- LUNCHEON RECOGNITION
- LUNCHEON BANNER

### SILVER

**\$1,000**

- 2 MINUTE INFOMERCIAL
- 1 BANNER (SPOT B OR C)
- WEBSITE ROLLING BANNER (SPOT E)

### BRONZE

**\$500**

- 30 SECOND INFOMERCIAL
- TABLE BANNER





# RATE CARD

The screenshot shows the homepage of the Antelope Valley Hispanic Chamber of Commerce. At the top, there is a navigation bar with the chamber's logo, name, and contact information. A large banner image shows a group of people, including children in crowns, holding a ribbon. Three red circles highlight specific ad spots: 'A' is in the top right corner, 'B' is on the left side of the banner, and 'C' is on the right side of the banner. Below the banner, there is a section titled 'Where Business Owners Become Family' with two more 'Put Your Ad Here!' boxes. At the bottom, there is a 'Community' section with a photo of a group of people.

**Antelope Valley HISPANIC CHAMBER of COMMERCE**  
Supporting Hispanic Community Growth and Development

Home About The Chamber Join The Chamber News & Events Sponsors & Donors

**Put Your Ad Here!**  
contact us for details

**Put Your Ad Here!**  
contact us for details

**Put Your Ad Here!**  
contact us for details

Where Business Owners Become Family

We Take Great Pride In Our Community! Come Experience Why The AV Hispanic Chamber of Commerce is one of the fastest growing chambers in California.

**A - Available on Every Page**

Location	Rate	Spots Available
Home Page	\$50/mo	(5)
Inner Pages	\$45/mo	(5)

**B - Home Page only**  
\$35/mo Limited spots available (10)

**C - Home Page only**  
\$35/mo Limited spots available (10)

Community

Expanding and strengthening the opportunities for success of all Antelope Valley businesses.

Economic programs designed to strengthen and expand the potential of all businesses.

Proudly serving the Antelope Valley community and surrounding vicinities for 18 years!

## B - Home Page only

\$35/mo Limited spots available (10)

## C - Home Page only

\$35/mo Limited spots available (10)



# RATE CARD



A diagram showing a 2D coordinate system with a red circle centered at the origin. The circle is labeled 'D' in the upper right quadrant.

## Put Your Ad Here!

**contact us for details**

## Getting The Most Out of Your Membership

### Use Your Membership

## Leverage Our Network

## Be Involved



E

Quick

## Put Your Ad Here!

contact us for details

## Quick Links



[Donate](#)

First Name

Last name

Email

**Put Your Ad Here!**

**contact us for details**



# RATE CARD

**D - Home Page Only Limited (10)**  
\$50/mo

**E - Available on Every Page (10)**  
Home Page \$45/mo  
Inner Pages \$35/mo

**F - Available on Every Page (10)**  
Home Page \$40/mo  
Inner Pages \$10/mo

**Inside Pages, Side Banners**  
Large - 1 available per page \$50/mo  
Small - 2 available per page \$10/mo

**Video Links On Directory (Unlimited)**  
Directory Video Link \$10/mo





ANTELOPE VALLEY  
HISPANIC CHAMBER OF COMMERCE  
SUPPORTING HISPANIC COMMUNITY GROWTH AND DEVELOPMENT

### Authorization for Credit Card Use

PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN.

All information will remain confidential

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Discover \_\_\_\_\_ AmEx

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Identification Number: \_\_\_\_\_ (last 3 digits located on the back of the credit card)

Amount to Charge: \$ \_\_\_\_\_ (USD)

I authorize \_\_\_\_\_ to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder – Please Sign and Date

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

\_\_\_\_\_

**Return the completed and signed form to the following:**

\_\_\_\_\_

INVENTORY NOTES PACKAGE DETAILS:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_